

Subject: Requirement of Personnel on deputation / absorption basis in NFDC

National Film Development Corporation of India is the central agency established to encourage the good cinema movement in the country. The primary goal of the NFDC is to plan, promote and organize an integrated and efficient development of the Indian film industry and foster excellence in cinema. Over the years NFDC has provided a wide range of services essential to the growth of Indian cinema. The NFDC (and its predecessor the Film Finance Corporation) has so far funded / produced over 330 films. These films, in various Indian languages, have been widely acclaimed and have won many national and international awards including Oscars.

The Distribution Department of NFDC has seven prominent verticals, which include Theatrical Distribution, Music, Syndication at Domestic and International levels, Video on Demand Platforms, Home Video. NFDC's own OTT platform, www.cinemasofindia.com aligns with the Make in India and Digital India initiative.

The Film Facilitation Office of the Ministry of I&B, whose mandate is to promote filming in India is operated under the aegis of the NFDC. Its web portal www.ffa.gov.in is the single window facilitation and clearance mechanism for filming in India and the single repository of information for domestic and international filmmakers.

NFDC is positioned as a 360-degree integrated media service provider for the creation and dissemination of advertising communication across platforms. NFDC has collaborated with various governmental establishments/departments, etc., and has produced and delivered various types of audiovisuals and cross-platform campaigns, as per the needs and requirements of clients.

Film Bazaar, the largest South Asian film market, is organized by NFDC every year in Goa alongside the International Film Festival of India. It also conducts training in various technical trades pertaining to film making.

Government in December 2020 has approved to merge four of its film media units, namely Films Division, Directorate of Film. Festivals, National Film Archives of India, and Children's Film Society, India with the National Film Development Corporation (NFDC) Ltd. by expanding the Memorandum of Articles of Association of NFDC, which will then carry out all the activities hitherto performed by them. The merger of Film Media Units under one corporation will lead to convergence of activities and resources and better coordination, thereby ensuring synergy and efficiency in achieving the mandate of each media unit.

Consequent upon the merger, NFDC shall emerge as a fully integrated film development corporation that shall be empowered to enable the growth of the Indian film industry, through development, production, distribution and marketing of all forms of films in various Indian languages. Our priority is to leverage emerging technologies, especially the digital medium including our own OTT platform www.cinemasofindia.com to help in consolidating our positioning internationally as a producer of culturally backed Indian films. We would also prioritize co-production and gap funding support to filmmakers and encourage global players to shoot in India. Focus on improving the conduct of the National and International Film festivals organized by the corporation as they bring together the story tellers and people associated with film making from various parts of the world under one roof and promote and appreciate the talent and various other aspects of filmmaking. We will also be empowering Skill Development, Commissioned Production, Media planning and Social-media Departments to consolidate our position with various Central and State Government Departments. The activities of NFAI, Pune and its restoration programme will be handled with at most care and attention in carrying the preservation of filmic content. Collaboration and regular interaction with film industry to widen the collection base of the National Museum of Indian Cinema (NMIC) besides giving it more acceptability among the fraternity is also an important measure in the priority.

NFDC invites applications from experienced personnel, working with PSUs/ CPSEs/Central/State Govt. undertakings/ Central/State Govt. The details and required eligibility / Experience for the posts are given below:

(A). Post details, Qualification, Experience, Mode of Recruitment and Applicability:-

S. N	Post & Pay-Scale	No. of Posts	Max. Age Limit *	Qualification #	Experience	Mode of recruitment / Applicability
1.	General Manager (New Delhi) Rs.100000-260000(E-7)	1	55 Yrs.	Degree from a recognized University & Equivalent	Minimum 10 years in a Senior Managerial position	Deputation (From PSUs/CPSEs /Central/State Govt./Central /State Govt. undertakings)
2.	Manager (Film Production) (Mumbai) Rs.70000-200000 (E-4)	1	45 Yrs.	Degree from a recognized University or equivalent. OR Post Graduate Degree / Diploma in Cinema from a recognized University / Institute with 3 years' experience in production of Motion Picture films in a reputed organization.	Minimum 7 years in production or motion picture films in a reputed organization	Deputation (From PSUs/CPSEs /Central/State Govt./Central /State Govt. undertakings)
3.	Deputy General Manager (Finance & Account) (Mumbai) Rs.80000 – 220000(E-5)	1	50 Yrs.	CA/ICWA with 10 years' post qualification experience of which minimum 5 years should be in Managerial position.	Accounts finalization in compliance with all statutory requirement, Treasury management that includes investment of surplus funds, negotiation with banks / Financial institutions for fund based/non-fund based facilities, internal Audit, Corporate taxation, Indirect taxes, Costing, Budgeting, Dealing with various auditors, MIS, Forex Management	Immediate Absorption (From PSUs/CPSEs)

(B). Eligibility Criteria for Deputation / Absorption (Required Pay-scales)

Post (Level)	Pay Scales	
	Candidates working with PSUs/CPSEs/Central/State Govt./Central/State Govt. undertakings	
	CDA Scales	IDA Scales
General Manager	-In pay scale Rs.123100-215900 (CDA-Level 13) - 5 years in Rs.78800-209200 (CDA-Level 12)	- In Pay-scale Rs.100000-260000 (E-7) or - 5 years in Rs. Rs.90000-240000 (E-6)
Deputy General Manager	- In pay scale Rs.78800-209200 (CDA-Level 12) - 5 years in Rs.67700-208700 (CDA - Level-11)	- In Pay-scale Rs. 80000-220000 (E-5) or - 5 years in Rs.70000-200000 (E-4)
Manager	- In pay scale Rs.67700-208700 (CDA-Level-11) - 5 years in Rs.56100-177500 (CDA -Level-10)	- In Pay-scale Rs.70000-200000 (E-4) or - 5 years in Rs.60000-180000 (E-3).

* - Age as on 31.07.2022.

- Should be obtained from recognized University & equivalent.

- The eligibility criteria for Deputation / Absorption shall be as per DPE Guidelines and Corporation policy.
- The eligibility criteria, i.e. age, experience may be relaxed in exceptional cases.

PHYSICAL & MEDICAL FITNESS:

The applicant should not only be suitable in related field, but also should be physically and medically fit enough. In case of selection, candidates will have to undergo a medical examination as per the Corporation policy.

SELECTION PROCESS:

- Suitable candidates will be shortlisted, based on their eligibility/experience in the relevant field and may be called for interview.
- The candidates will be offered position in NFDC on Deputation/Immediate absorption basis with respect to his/her eligibility vis-à-vis his/her last position in parent organization and length of service or as per the suitability decided by the selection committee.

COMPENSATION PACKAGE & POSTING:

The Corporation offers attractive pay, perks and allowances attached to the post / grade as per Corporation policy. The pay and allowances of deputationists shall be regulated as per the DPE guidelines and Corporation's policy. The job is transferrable, and selected candidates can be posted / transferred to any of the offices in NFDC during the course of their service.

HOW TO APPLY:

Eligible and interested candidates may apply as per the application format at 'Annexure-I', attached. All relevant documents should be enclosed with the application. Application for deputation / absorption should be forwarded through proper channel (Annexure-II), however, advance copy may be submitted before the closing date of application.

GENERAL INSTRUCTIONS:

- Complete filled-up applications should reach this office latest by 31.07.2022.

Envelope containing the duly filled-up application should be super-scribed as-

"APPLICATION FOR THE POST OF - _____".

and should be addressed to:

The General Manager (P&A)
National Film Development Corporation Limited
Discovery of India Bldg., Nehru Centre,
Dr. A.B. Road, Worli, Mumbai 400018.
E-mail: rama@nfdcindia.com, balachandran@nfdcindia.com

Incomplete or applications received after due date shall not be accepted. NFDC will not be responsible for non-receipt / late receipt of the application / any communication due to postal delay or any other reason.

2. The application should be supported with the following documents, duly self-attested:-
 - (i) Copies of Education Certificates (Matriculation onwards)
 - (ii) Work experience Certificate issued by last employer and Letter / Order of appointment with latest salary slip issued by current employer.
 - (iii) Copies of the APARs
 - (iv) Office order of joining the organization & initial grade
 - (v) Office order showing promotion to present grade
 - (vi) Experience Certificate / Office Order / Duty allocation order etc.
 - (vii) 'NOC' from concerned Department / Organization / Ministry. In Case of non-availability, undertaking to submit the same at further stage of selection.

Note: Without supporting documents application will be summarily rejected.
3. Shortlisted candidates will be informed on their email address and they will have to appear for interview on the scheduled date and time with all original documents / testimonials.
4. Canvassing in any form shall disqualify the candidate.
5. **The last date of receipt of the application is on or before 31.07.2022 before 5.30 p.m.**

APPLICATION FORM